



natasha
SONDAKH

AWARD-WINNING POET
FICTION AUTHOR

About Natasha

Natasha Sondakh is an award-winning Indonesian writer. Her poems have been published in literary magazines and recognized by the University of Iowa, Columbia University, and the Alliance for Young Artists & Writers. Natasha's debut novel *She Smells of Turmeric* was a month-long No.1 Amazon New Release.

In addition to serving on various editorial boards, Natasha has also been featured on TEDxJIS and Nine Lives Podcast for translating Indonesian short stories.

Book Information

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Available in: Amazon, Barnes & Noble, Book Depository, Kinokuniya, and more

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About *She Smells of Turmeric*

Throughout her life, Cecilia Poetry has listened to her father rave about his home country, Indonesia. After his death, Cecilia decides to move to Jakarta and explore the beautiful life that her father had envisioned for her.

When Cecilia moves in with her wealthy grandparents, she learns of her grandparents' distaste for her American lifestyle and grudges against her beloved parents. Entangled in frustrating family dynamics, Cecilia escapes to her rich, beautiful, and successful friends.

The more Cecilia immerses herself in this new world, the more infatuated she becomes by Jakarta's glamour. As her friends' lives unfold to reveal tragic pasts and toxic secrets hidden behind plastic smiles, Cecilia finally begins to feel a real connection to her father's hometown. But as reality starts to catch up with Cecilia, it becomes clear that nothing in Jakarta is as it seems.

She Smells of Turmeric is an intimate tale of estrangement and reconciliation and speaks to anyone who has felt alone in their community.



Reader Reviews

"Like Cecilia, this novel has heart and reminds us that warmth counts over wealth, at least most of the time."

— **Ted C. Fishman**, Best-Selling Author of *China, Inc.*

"For those who desire a reckoning with one's own complex identity, this tale is a powerful tool towards a path of healing and reconciliation."

— **Giboom Park**, Author of *Not Your Yellow Fantasy*

"Fall into the magic of a story that finally has a chance to be told; have faith that it is, indeed, told right."

— **Zuni Chopra**, Author of *The House That Spoke*

Popbela Reading List

IDN Times Life Cerita Yang Menarik

No.1 Amazon Hot New Release in 6 Categories

No.1 Amazon Bestseller in 3 Categories

Interview Questions

- 1) Tell me more about your passion for writing.
- 2) Why did you write *She Smells of Turmeric*?
- 3) How did you come up with the title?
- 4) What challenges did you encounter in the novel-writing process?
- 5) Why is it important to read books by Asian authors?